



Qumulo and FlavourSys: Open End-to-End Solution for Post-Production Video Editing and Asset Management

Open Solution for Today's Dynamic Media Production Environments

Qumulo, the leader in data-aware scale-out NAS, and FlavourSys, a provider of award-winning software for project sharing and project management for video post-productions, deliver an open end-to-end solution for post-production video editing and asset management.

Seamless Production

Strawberry by FlavourSys is an award-winning Production Asset Management (PAM) solution designed to simplify how content creators interact with their storage. Strawberry provides a simple search and viewing portal to Qumulo's data-aware scale-out NAS, so that artists can save time finding material and projects, while assets and commentary can be easily shared across the production.

Using Strawberry, productions can easily manage their editing storage, and use whatever application they wish, enabling consolidation on the Qumulo Core system whether they are using Adobe, Apple, Avid, or other creative applications. Storage Administrators can standardize project structure and gain flexibility with Strawberry's Smart Mount technology. Artists no longer have to worry about managing their storage workspaces and save time with Strawberry's Contextual Search. Collaboration, remote work, and archival are all simplified.

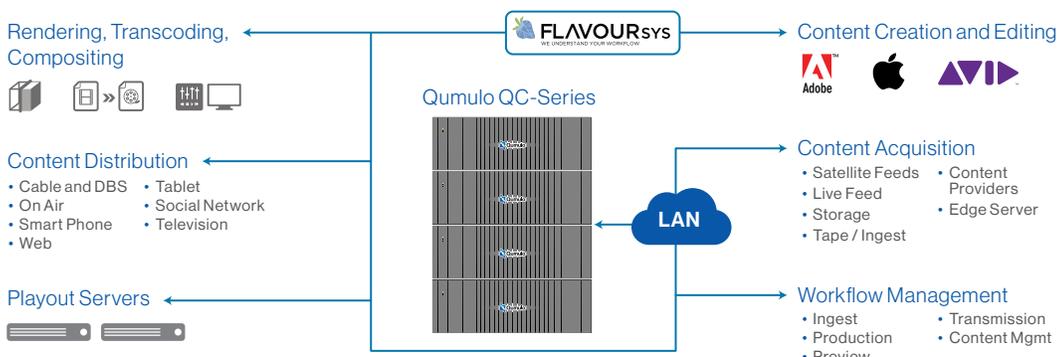
Strawberry's unique project-based approach is intuitive for users, yet very powerful for productions, saving time and optimizing storage usage.

Accelerate Your Media & Production Workflows

Media & Entertainment organizations are constantly looking for ways to increase the business value of their media assets by merging creative talent with technological breakthroughs. Storage infrastructure plays a critical role in the ability to store, manage, and curate vast and rapidly growing libraries of media content. Qumulo Core is flexible to adapt to your organization's business growth and takes advantage of new revenue opportunities, while providing uncompromising protection and availability to ensure business continuity.

Qumulo Core is a software-only, flash-first hybrid design optimized for the widest range of workloads and file sizes and is 100% programmable through a REST API with built-in explorer. Qumulo Core's real-time analytics help businesses obtain instant answers about their data footprint by explaining usage patterns and which users or workloads are impacting their performance and capacity.

Qumulo Core and FlavourSys Strawberry PAM Workflow



Qumulo and FlavourSys Benefits for Media & Entertainment

- Manage and share projects and assets in Media Composer, Premiere, Final Cut and more in a single, scalable file system
- Scale to billions of files and petabytes of storage capacity in a single shared file system organized by Strawberry
- Simplify storage management, reduce duplication, and save time lost searching for content
- Provide real-time visibility into data and storage solving data management problems created by first generation scale-out NAS

Benefit from Our Experience

Our products were designed for commercial HPC workflows in the Media & Entertainment industry.

Contact Qumulo to learn more about our post-production video editing and asset management solutions:

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